

Jake Liu (Jiunn-Jye Liu)

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ABOUT ME

My Name is Jake Liu, I'm a freelance Webmaster/Designer/Flash Programmer, currently living in California, Los Angeles.

I've done visualization, marketing, art direction for major company and corporation, in fashion and furniture. I spend my free time learning new web technologies, and reading current web popular trend. I read a lot books about actionScript and CSS Design. My goal is one day being recognize in web industry.

EDUCATION

University of California, San Diego 2005

Computer Science (Minor), Economics B.A. (Major), Visual Arts (Minor)

Cerritos College 1999

Visual Arts (A.A.)

SAMPLE WEB SITES

<http://www.thecabinethome.com/>

<http://www.thecabinethome.com/distributor/>

<http://www.shopatgogo.com/>

<http://www.chensonusa.com>

<http://www.onlyhealthforyou.com/download/new/index.htm>

<http://www.davidsills.com/index.html>

<http://www.ealic.net/>

EXPERIENCE

- *Cabinet Home Inc. Los Angeles, CA (Retail / Wholesale Home Improvement store) Nov. 2006 ~ July 2007*
Webmaster / Marketing Director / Products Photographer :
 - Improve website design, create 3D cabinet model and maintain company E-commerce website.
 - Develop advertising plan for Radio, Newspaper and online AD. (increase customer phone call and sales by 100%)
 - Design catalog brochures, advertising AD, and promotional materials for online banner.

- *Shopatgogo Los Angeles, CA(Online Wholesale) Dec. 2005 ~ July 2007*
Webmaster / Products Photographer:
 - Create and setup Shopatgogo e-commerce website.
 - Design catalog brochures, advertising AD, and promotional materials for online banner.
 - Develop advertising plan for pay per click, SEO Ad campaigns, wholesale directory Listing

- *Chenson Inc. Los Angeles, CA (Wholesale Handbags Company) Oct. 2002 ~ June. 2007*
Webmaster / Products Photographer / Online Marketing Manager:
 - Create, and maintain company and E-Commerce wholesale websites.
 - Increase website visitor rate, using SEO, Google AD word, and other pay-per click services.
 - Design catalog brochures, presentations and promotional materials for magazine or online banner.
 - Develop advertising plan for online, email and search engines marketing.
 - Improve product picture quality 100%, and improve online sales 300% in one year.

- *Jimmys HardWood. Artesia, CA Apr. 2000 ~ Oct. 2002*

Webmaster / Quality Control Manager / Production Manager:

- Create, maintain company website, and post before and after worksite pictures.
- Monitor worksite, develop training program for new worker.

- *Cerritos College Multimedia Computer Department. Cerritos, CA Nov. 1997 ~ Mar. 2000*

Webmaster / Resources Manager:

- Create website for our department, and responsible for curriculum development, media, PowerPoint production supervision.

SKILLS

- Ability to multitask in fast paced environment, and attention to detail
- Excellent in problem solving using search engine
- Maintain and extend corporate website
- Good organization skill and able work well in deadline pressure, willing to work overtime
- Product shot experience / studio lighting knowledge
- Experience with web technologies

<p>Flash 8, CS3, ActionScript 2.0, 3.0</p> <ul style="list-style-type: none"> • Flash website, slide show • Banner AD • Mini game creation • Building custom button, component, classes, text effect, sound class • Loading database from XML <p>PhotoShop 7 ~ CS3</p> <ul style="list-style-type: none"> • Web graphic optimization • AD layout design, Online and Print • Color Correction • Retouching <p>Illustrator 10 ~ CS3</p> <ul style="list-style-type: none"> • Photographic trace to vector graphic • Layout design • Create vector graphic for Flash animation 	<p>3D Studio Max 8, 9 & Maya 8</p> <ul style="list-style-type: none"> • Basic Character Animation • Polygonal, Spline, NURBS Modeling • Create Materials for UVW Mapping • Basic Lighting and Cameras knowledge <p>AutoCAD 2007 basic usage</p> <p>Website creation using Dreamweaver and fireworks 8, CS3</p> <p>Additional Web Technologies knowledge on XHTML, CSS, PHP, MySQL, JavaScript, XML, Yahoo Store RTML Custom webpage design</p> <p>Windows 2000, XP, Server 2003, Vista Office 97~ 2007 Mac OSX 10.3 ~ 4</p>
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